Urology Care Foundation

Advancing urologic research and education to improve patients’ lives.
Dear Friend of the Foundation,

As we reflect on this past year, we are excited to share with you our remarkable growth and accomplishments highlighted in this annual report. Last year was a stellar year with more than $3 million raised in support of education and cutting-edge research at medical institutions nationwide. The UrologyHealth.org website is fast becoming the leading go-to source for patient information and tools, garnering nearly 2 million visitors each year. More than 250,000 patient education materials were distributed this year alone, empowering hundreds of thousands of patients with information and decision tools to help them understand and navigate through their disease, diagnosis and treatment options.

The Foundation also launched a new name this past year — Urology Care Foundation. The new name emphasizes the core of the Foundation’s commitment to advancing urologic research and education to improve patients’ lives. Although the Foundation has a new name, we have a long history. The Foundation’s Research Scholars Program has supported young urology researchers for nearly 40 years. Over time, the Urology Care Foundation’s work has grown to include many patient education, outreach and research programs. We have become a leading advocate for patients, health care professionals and caregivers.

Today, the Urology Care Foundation continues to be a leader in promoting research and education about urologic conditions to ensure the future of urologic health. Generous supporters like you are vital partners in this mission. We are incredibly grateful for your continued support and look forward to a bright future for the Foundation.

This annual report reflects our shared vision, accomplishments and goals for the future. Because of individuals like you, we continue to be a vital force in the efforts to ensure a better future for those who suffer from urologic disease. We thank you again for your continued support.

Together, we are advancing urologic research and education to improve patients’ lives.

With gratitude,

Michael T. Sheppard, CPA, CAE
Executive Director
The American Urological Association’s (AUA) Foundation has a new name — the Urology Care Foundation. Our new name emphasizes the care and collaboration that is at the core of the Foundation’s leadership in urologic health.

1975: The first two research scholars are funded by the American Urological Association (AUA)

1987: American Foundation for Urologic Disease (AFUD) founded; AFUD begins administrating Research Scholars Program

1998: Senator Bob Dole recognized as AFUD “Man of the Year”


2005: AFUD becomes AUA Foundation, moves under umbrella of the AUA

2010: Research Scholars Program celebrates 35 years of funding young investigators

2012: AUA Board of Directors approves new name – Urology Care Foundation

The Urology Care Foundation is committed to advancing urology research and education. We collaborate with researchers, health care professionals, patients and caregivers to improve patients’ lives. Since 1987, our unique relationship with the AUA, an organization of more than 20,000 members, has positioned the Foundation as a leading advocate in urologic health, uniquely qualified to speak on behalf of urology.

Through the Foundation’s Research Scholars Program, the Urology Care Foundation has provided support to promising young urology researchers for nearly 40 years. The Foundation continues to provide the most accurate and current urological information and education to patients. The Foundation’s patient education information is based on the integrity of the AUA Clinical Guidelines, which set the standard for quality patient care.

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”
Margaret Mead
The Urology Care Foundation provides me with the resources I need to educate my patients.

KATHLEEN C. KOBASHI, MD
Chief, Division of Urology and Renal Transplantation
Director, Pelvic Floor Medicine/Reconstructive Surgery
Virginia Mason Medical Center

The Urology Care Foundation is a leading advocate for patients, health care professionals and caregivers. We work to provide the most accurate and current urologic information and education. The Foundation is committed to offering free patient education materials on a variety of urologic conditions and treatments. Developed from the evidence-based AUA Clinical Guidelines, the Foundation’s patient information helps patients understand their symptoms, treatment options and strategies for maintaining good urologic health.

Patient Education Materials and Resources:
- An online Find-A-Urologist tool that connects patients with urologists in their area
- Information about more than 140 urologic conditions and treatments on UrologyHealth.org
- Free printed patient guides, fact sheets, brochures and tools
- UrologyHealth extra®, a free patient magazine with the latest news in urologic health
Our website, UrologyHealth.org, is fast becoming the go-to source for information on urologic health issues – with nearly 2 million visitors last year alone. Patients, health care professionals, and caregivers can rely on our resources to be accurate and up to date. Our education materials are peer reviewed and based on AUA Clinical Guidelines that set the standards for quality patient care.

**UrologyHealth extra** is a quarterly magazine aimed at educating patients on urologic issues. This publication is offered free to patients and health care professionals. Health care professionals may also receive multiple copies to put in their waiting rooms. More than 69,000 copies are distributed per issue. To subscribe, visit UrologyHealth.org/Subscribe.

This past year more than 250,000 of the Foundation’s urologic educational pieces were distributed to patients by their health care provider or ordered by patients online at UrologyHealth.org/Order or via our toll-free number, 800-828-7866.
Injury to urogenital organs accounts for up to 10 percent of all war injuries in Iraq and Afghanistan.

As battlefield rescues increase, more returning service personnel—particularly those who are victims of Improvised Explosive Devices (IEDs)—are living with lifelong traumatic injuries, including impotence, infertility and incontinence, and the resulting mental and emotional issues that such injuries bring.

Many victims lack access to knowledge of the most effective treatments. More information needs to be gathered on the use of modern body armor in the prevention or minimization of genitourinary injury. Improvements need to be made in the design of body armor to better protect the genitourinary area.

The Urology Care Foundation works with the AUA and other patient groups to raise awareness about this important issue and to support legislative efforts to bring discussion about urotrauma to Congress. Congressional Bill H.R. 984 was introduced in March 2013 to establish a task force on urotrauma that would work to improve the prevention and treatments of these devastating injuries.

You can learn more about urotrauma in our Spring 2013 issue of UrologyHealth extra®.

Take action now! Send a letter to your representatives to urge them to support H.R. 984 by visiting UrologyHealth.org/Advocacy.
The Urology Care Foundation’s support allowed me and other investigators to continue in the field of urology research, helping to advance our progress in finding better treatments and cures for urologic conditions.

The Urology Care Foundation is focused on funding urologic research in support of innovative treatments to improve the quality of patients’ lives. The Foundation’s research funding programs are essential to stimulating impactful urologic research because they provide opportunities for young scientists to begin strong careers in urologic research at a time when many urology departments across the country are faced with budget challenges that limit quality research opportunities.

The Foundation’s grant programs provide support to investigators across the spectrum of their careers. From medical students to residents, fellows, and independent investigators, the Urology Care Foundation has provided more than 600 grants and awards totaling more than $20 million since the program’s inception in 1975.

A recent and extensive analysis of the Urology Care Foundation research funding programs since 1975 provided the following outcomes:

- **Eighty-three** of Foundation grant recipients have gone on to assume the roles of chiefs or chairs of their urology division.
- Approximately **1 in 3** awardees successfully obtained post-grant research funding from major federal funding agencies.
- The total sum of post-grant federal funding awarded to Urology Care Foundation Scholars was over $400 million – a **20:1** return on investment.

To learn more about Foundation-funded research, visit [UrologyHealth.org/Research](http://UrologyHealth.org/Research).

GANESH PALAPATTU, MD
Associate Professor, Chief of Urologic Oncology and The George F. and Sandy G. Valassis Professor of Urology
University of Michigan Urology Center
2003-2005 Research Scholar
2007-2012 Rising Star in Urology Research
For nearly 40 years, the Urology Care Foundation has provided research training awards, salary stipends and fellowships to promising and committed investigators. Our awards span the career spectrum of researchers – medical students, urology residents, post-doctoral and post-resident fellows, and early career investigators.

• The Foundation expects to award more than $1 million in research funding in 2013 to the AUA Office of Research to support **48 research training** grants and awards.

• This past year, the Foundation’s Research Scholars Program received a record number of applications. The awardees were recognized at the 2013 Urology Care Foundation Scholar Awards Reception at the AUA Annual Meeting in San Diego, California. These scholars began their research projects on July 1, 2013.

For more information on how to apply, visit [UrologyHealth.org/GrantPrograms.](http://UrologyHealth.org/GrantPrograms)
The AUA and the Urology Care Foundation are paving the way for advancements in urologic research and patient care through scholarly exchange and advocacy efforts, and by funding impactful research programs.

Each year we host scientific meetings and workshops to educate researchers on state-of-the-art science and novel research techniques. In addition to the educational value of the science presented at the meetings, researchers and surgeon-scientists greatly benefit from the opportunities to network with other investigators to discuss techniques, exchange information on resources such as data and tissue registries, and build future collaborations to advance urologic research and find cures.

**Our annual conferences include:**

- Basic Science Symposium
- Urological Oncology Symposium
- National Urology Residents Preceptorship Program
- Research Forum
- New Investigators Workshop
- Summer Research Conference (now in its 21st year)

To learn more about Foundation-funded research, visit [UrologyHealth.org/Research](http://UrologyHealth.org/Research).
Raising Awareness

The Urology Care Foundation launched a new public education campaign called It’s Time To Talk About OAB to help the millions of people in the United States who live with overactive bladder (OAB). Since its inception, more than 885,000 OAB educational materials have been distributed to patients and their health care providers.

www.UrologyHealth.org/OAB

1 in 3 women experience Stress Urinary Incontinence (SUI). The It’s Time To Talk About SUI campaign provides a full range of resources for patients to help them better understand their condition.

www.UrologyHealth.org/SUI

1 in 6 men will be diagnosed with prostate cancer in his lifetime. The Urology Care Foundation teamed up with the NFL to create the Know Your Stats About Prostate Cancer® campaign. Now in its fifth year, the campaign has reached millions of men and their families through 470 million placements on TV and radio, online and in print media.

www.KnowYourStats.org

The Urology Care Foundation gave me the information I needed to talk to my doctor.

The Urology Care Foundation is raising awareness about urologic health through a series of national public health campaigns. Through radio, television and online media, our outreach lets patients know they are not alone and there is help. Whether someone has just been diagnosed or has been dealing with problems for a long time, we help patients take an active role in their care.

www.UrologyHealth.org
The Urology Care Foundation is a leading advocate for patients, health care professionals and caregivers. The Foundation is committed to providing patient feedback and information to physicians treating urologic conditions to advance clinical dialogue that leads to open conversation and informed patient decision-making. Over the past year the Foundation has participated in several activities to achieve this goal:

**Overactive Bladder Patient Advocacy Roundtable**

Twelve groups participated in a roundtable event and helped identify needs and gaps for OAB patients. A new fact sheet for health care providers called “Talking to Your Patients About OAB” was developed from the discussion.

**Patient Survey**

A survey of 1,000 OAB patients was conducted to learn even more about how to open communication between OAB patients and their health care providers.

**Advocacy Meet and Greet**

The Foundation hosted a Patient Advocacy Meet and Greet at the 2013 AUA Annual Meeting in San Diego, California. Advocates networked with each other and with AUA leadership and other interested AUA members. The Foundation plans to provide more opportunities in the future for discussion between patient advocates, urologists, and urology researchers.

To get up-to-date news on our outreach and advocacy efforts, follow us on Twitter at Twitter.com/UrologyCareFdn and Facebook at Facebook.com/UrologyCareFoundation.

Lifetime Television host Julie Moran, Dr. Kathleen Kobashi and patient Becca Martin raise awareness of Overactive Bladder.
Over the last five years, the Urology Care Foundation has teamed up with the NFL to raise awareness about prostate cancer in the community through the Know Your Stats About Prostate Cancer® campaign. Mike Haynes, official spokesman for the Know Your Stats® (KYS) campaign, was diagnosed with prostate cancer in 2008 after participating in a Health Body and Mind event hosted by the NFL Player Care Foundation and the Urology Care Foundation.

- Since the program’s inception, over 100,000 people have attended more than 1,000 Know Your Stats® prostate cancer awareness events at hospitals and medical practices across the country.

- Several Know Your Stats® team members, including Mike Haynes, Harry Carson, Chris Carter and Roger Goodell, filmed a new public service announcement (PSA) that encourages men to know their risk and talk to their doctor about their prostate health. We expect this PSA to reach millions of viewers by airing on radio and TV stations nationwide.

- The Baltimore Ravens and the San Francisco 49ers weren’t the only teams at Super Bowl XLVII in New Orleans in February 2013. In interviews from the Super Bowl media center, Know Your Stats® spokesperson and Pro Football Hall of Fame member Mike Haynes, along with fellow football legends LaVar Arrington, Marcus Allen and Harry Carson, reached 27 million people through TV and sports radio with prostate cancer health information.

Visit KnowYourStats.org to learn more.
The Urology Care Foundation’s mission is shared and supported by many partners in the community. We are truly grateful to all the volunteers and supporters who helped to raise awareness and funding this year through these exciting events and activities:

• In partnership with the Urology Care Foundation, Diane Krane, family and friends organized the Kick Off For a Cure at the Goal Post Gala event. More than $260,000 was raised for prostate cancer research and enabled the endowment of the Robert J. Krane, MD Urology Research Scholar Fund.

• Friends and supporters help raise awareness and support for prostate cancer research at ZERO Prostate Cancer Run, the premier men’s health race series in America. The Baltimore area run takes place every September at Johnny Unitas Stadium at Towson University. Proceeds support the Chesapeake Urology Associates Research Scholar Fund with the Urology Care Foundation.

• A local testicular cancer organization, Protect the Nuts, held its 1st Annual Backyard Ball-B-Que to raise awareness and support for the Foundation and testicular cancer education. The organization has designated the Urology Care Foundation as its official beneficiary of their community outreach events throughout the year.

To learn more about our community activities, visit UrologyHealth.org/Outreach or follow us at Twitter.com/UrologyCareFdn or at Facebook.com/UrologyCareFoundation.
The Urology Care Foundation hosted the Kick Off for a Cure at the Goal Post Gala, an evening celebration of friends and supporters coming together to raise awareness and funding for prostate cancer research and urologic health. The event was held at the Four Seasons Hotel in Boston, and featured a cocktail reception and silent auction.

Mr. Robert Kraft, owner of the New England Patriots and founder, chairman and CEO of the Kraft Group, served as the honorary chairman for the event. Notable attendees included: Mr. Mike Haynes, Pro Football Hall of Fame member, Know Your Stats About Prostate Cancer® spokesman and prostate cancer survivor; Master of Ceremonies Steve Burton, sports anchor and reporter for WBZ-TV News in Boston; and former American Urological Association (AUA) Board member Dr. Richard Babayan of Boston University Medical Center, as well as several NFL alumni from the New England Patriots.

Thanks to the generosity of many, the event was a resounding success, raising more than $260,000 for prostate cancer research. Proceeds from the event enabled the Foundation to endow the Robert J. Krane, MD Urology Research Scholar Fund.

The 2013 Robert J. Krane, MD Urology Research Scholar Award recipient is Mark Preston, MD, from Massachusetts General Hospital. Dr. Preston was selected among dozens of applicants through a highly competitive peer review process administered by the AUA Office of Research. Dr. Preston’s research project will investigate the etiology and epidemiology of Finasteride’s relationship with prostate cancer.

Find out how you can make a difference at UrologyHealth.org/Difference.

Diane Krane, Event Chair, with her children Jessica Krane, Jonathan Krane and Jennifer Krane, enjoying the Gala in memory of their father, Robert J. Krane, MD.

Sports legend Mike Haynes, NFL Hall of Fame member and prostate cancer survivor, along with Tim Fox, former All-American and NFL safety for the Patriots, Chargers and Rams, help to raise support for prostate cancer at the Goal Post Gala.
The Urology Care Foundation’s program expenses fall into two main categories: **Research and Education**.

**Research** grants are awarded to institutions and individuals throughout the United States through the American Urological Association (AUA) Office of Research. The AUA Office of Research has a stringent peer-review process that reflects the highest standards of the National Institutes of Health. Each year the Foundation grants more than $1 million in research funding to the AUA Office of Research in support of scientific training awards, salary stipends and fellowships to promising investigators. Our awards span the career spectrum of research – medical students, residents, post-doctoral and post-resident fellows, and independent investigators.

**Education** expenditures include our efforts to raise awareness of urologic health through national public health campaigns and publications. The Foundation’s online and print patient educational materials are based on information from the AUA’s Clinical Guidelines. Our patient-friendly educational tools are designed to promote communication between patients and their health care providers. We also publish *UrologyHealth extra®, a quarterly magazine.*

A copy of the most recent audited financial statement is available by contacting the Urology Care Foundation. Documents submitted under the Maryland Charitable Solicitations Act are also available from the Maryland Secretary of State, State House, Annapolis, MD 21401 (410-974-5534).
Advancing Research

DID YOU KNOW?
For every Foundation dollar invested, research awardees receive about $20 in subsequent federal and miscellaneous grant monies – a 20:1 return.
Special Thanks to Our Corporate Champions

CORPORATE SUPPORTERS
This past year, dozens of corporate, foundation and association donors helped to make a significant difference in the lives of millions of Americans diagnosed with urologic diseases through their support of the Urology Care Foundation’s research and education programs. We are grateful for their continued generosity and commitment to urology.
Since its inception, the Foundation has provided more than 600 grants and awards totaling nearly $20 million in support of research scholars at leading medical institutions across the country, including:

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This past year, dozens of corporate, foundation and association donors helped to make a significant difference in the lives of millions of Americans diagnosed with urologic diseases through their support of the Urology Care Foundation’s research and education programs. We are grateful for their continued generosity and commitment to urology.

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Society for Urologic Oncology (SUO)
Wyland F. Leadbetter, MD Urology Research Fund
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ZERO - The Project To End Prostate Cancer
The work of the Urology Care Foundation in urologic research and education is made possible through the generous support of the following individuals. The Foundation staff, patients and health care providers we serve thank you for your commitment to urology and your generosity. (Recognizes gifts from June 1, 2012, to May 31, 2013.)

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