
FACT SHEET: Education & Outreach



AUA FOUNDATION

*The Official Foundation of the
American Urological Association*

UrologyHealth Extra

UrologyHealth Extra is the Foundation's official newsletter, reaching patients and physicians alike. It is distributed online and in print, as well as through the urology offices of AUA members across the country.

www.UrologyHealth.org

We help more than 1.2 million people each year who visit our website. To meet the growing demand for new, updated information and the latest features, the website will undergo revitalization in late 2010. Urologic information on this website is peer reviewed and authoritative. Rights to content are granted to other nonprofit organizations as well as hospitals and institutions.

National Urology Health Line: 800-828-7866

The Urology Health Line operates 24 hours a day, 7 days a week, offering trusted information to callers in both English and Spanish. Staffed by trained medical professionals, the Health Line allows men and women to gain answers to concerns about urologic conditions.

Webinars

The Foundation brings urologic information directly to individuals via webinars both live and recorded to increase awareness and promote urologic health. Experts are linked with patients in this unique and anonymous environment. Our new social networking presence on Facebook and Twitter will expand the technical reach of these unique sessions.

Patient Guides

The Foundation publishes official peer reviewed Patient Guides. Guides are derived exclusively from the AUA Clinical Guidelines and produced in an easy-to-read format.

Printed Materials and other Media

Some of our underserved populations do not have ready access to the Internet but still need guidance and answers to the questions that are raised by diagnosis. Our library includes DVDs; Education Brochures written at an easy-to-understand level; and Fact Sheets – a concise version of the Patient Education Brochure.

Know Your Stats about Prostate Cancer Campaign

AUAF's *Know Your Stats about Prostate Cancer* campaign is a national public awareness effort to promote the American Urological Association's prostate cancer screening guidelines. Encouraging all men aged 40 and older to get a baseline PSA test and talk with their doctor about their prostate health. To date, its message has reached more than 140 million in the U.S.

It's Time to Talk About SUI Campaign

AUAF's *It's Time to Talk About SUI* campaign is a public awareness effort launched in 2011 to start a national conversation about Stress Urinary Incontinence and encourage women to speak with their doctors about how they can take action to manage SUI.